



# Marketing Mastery: Unlocking Success Through Specialized Solutions



Education Administration



Temporary Placements



Marketing

*One of the largest school districts in the United States, comprising over 600 schools that offer education to more than 340,000 children, is renowned for delivering high-quality public education.*

## CHALLENGES

The client was experiencing growth and needed to expand their marketing department to keep pace.

Finding specialized marketing and creative talent local to the Chicagoland area was a challenge.

## GOAL

Build out effective marketing and creative department.



**31**

Placements

**82%**

Retention rate

**56d**

Avg. time to fill

LaSalle Network’s deep understanding of the client’s hiring process, coupled with their ability to consistently deliver top-quality candidates who met their specific needs and preferences, set them apart from their competition. This enabled them to successfully staff various departments, resulting in placing nearly 200 employees across a variety of departments within the organization.